

Herbal Dental Care Kit

Happytails' **Herbal Dental Care Kit** is all you need to keep your dog's teeth clean and minimize plaque buildup and gingivitis.

Clean Well Dental Gel

This all natural gel helps fight plaque and tartar build up. The synergy of herbs like prickly ash bark, echinacea root and myrrh gum fight the bacteria that cause bad breath, reduce the risk of gingivitis and promote good oral hygiene. Bayberrry root bark, blood root and goldenseal help with gum inflammation while peppermint and fennel leave your dog's breath smelling great.

The Plaquemaster® toothbrush

Perfect size for even the smallest mouth and features the soft bristles that vets recommend. For hard to reach areas like the back teeth or for a dog who resists

brushing we've included the unique **finger tip brush** that enables you to easily dislodge dirt, debris and plaque. Not only will a clean mouth make your dog more pleasant to be around but some studies have shown that improved oral hygiene can actually add years to your dog's life.

onto toothbrush and gently move brush around gums and teeth. If dog will not tolerate brushing, squeeze the herbal gel directly on to gums and gently move product around teeth and gums with finger tip brush.

Why brush your dog's teeth?

There really is no excuse for ignoring your dog's dental care, but many dog owners do. The American Veterinary Dental Society found that 80 percent of

dogs have periodontal disease before the age of 3... and that condition

The Finger Brush is perfect for your dog's back teeth or the dog who is resistant to brushing. Start out by putting a little peanut butter or cheese on the brush to get your dog used to having your finger in his mouth

carries a lot of serious health risks. Without brushing, plaque builds up on your dog's teeth. It breaks off and is absorbed into the bloodstream. That can lead to blocked arteries, which causes heart disease and kidney problems.

Just a few years ago, the idea of brushing your dog's teeth was nearly unheard of. While it is gaining popularity, the majority of pet owners still do not brush their dogs' teeth on a regular basis. The new Herbal Dental Care Kit makes it fast, easy and convenient to care care of your pets oral hygiene.

need to clean teeth and gums and disinfect your dog's whole mouth

Kit with herbal gel, finger brush and regular brush in a peggable clamshell

Regular Wholesale: \$13/kit (retail \$26)

PREORDER SPECIAL \$9.75

Save \$3.25 (25%)

Individual herbal gel with no toothbrush

Regular Wholesale \$9.00 (retail \$18)

PREORDER SPECIAL \$6.75

Save \$2.25 (25%)



All natural herbs like prickly ash bark and Echinacea root fight the bacteria that cause bad breath, reduce the risk of gingivitis and and promote good oral hygiene



"I love giving wet sloppy kisses, it's what I do... but I've noticed that they seem to be more welcome after a good tooth brushing."

SQUEEGEE

Hygienic Hound



1-866-HAPPY-20 or (**424**) **227-6363** or visit **www.HappytailsSpa.com**

happytails is very proud to donate a portion of the proceeds from the sale of their products to *Canine Companions for Independence*, a nonprofit organization that enhances the lives of people with disabilities by providing highly trained assistance dogs.

KEY INGREDIENTS

e're all about ingredients. It goes without saying that our products are as effective as they are because we use only the finest "human grade" ingredients. In fact we sum up our philosophy very simply: "We wouldn't use anything on our dogs that we wouldn't use on ourselves" Here's a

list of the key ingredients in *Clean Well Dental Gel* and a brief explanation of why they're in the formula. For a list of complete ingredients visit out website at HappytailsSpa.com

Echinacea purpurea Root: antimicrobial, decreases pus or necrosis (tissue breakdown)

Myrrh Gum: antimicrobial

Prickly Ash Bark: increases the production of saliva which helps to limit bacteria and therefore bad breath

Bayberry Root Bark: astringent to help reduce inflammation of the gums

Blood Root: tightens gums and helps decrease necrotic tissue

Goldenseal Root: antimicrobial, also helps to calm inflamed tissue

Stevia Leaf Extract: improves palatability for the dog

Peppermint Oil: helps bad breath and also cleanses and reduces any pain

Tea Tree Oil: used for centuries as an all natural disinfectant and antifungal

Oregano Oil: antimicrobial, anti parasitic

Fennel Oil: for taste, bad breath, sooths tummy

Tips to help you keep your dog's teeth clean

- **I. Brush at least 3 times per week** for maximum benefit
- 2. Don't use human toothpaste unless you have taught your dog to spit! Look on the back of your toothpaste, you will most likely find a statement that it should not be ingested—This is because it contains soap. Soap creates foam, which gives people the perception that the product is cleaning, but is not indicative of the cleaning power of a product (it is for marketing purposes: perception is reality). Toothpaste designed specifically for pets does not contain soap; it won't foam up; and it can be swallowed safely.
- **3. Replace the toothbrush** when the bristles become frayed or every 3 months, as the brush will start to harbor microorganisms.
- **4. Follow teeth brushing with praise** and an award so he/she looks forward to it next time.

The American Animal Hospital Association says, "proper dental care may add as much as five years to your pet's life!" Brushing only takes about one minute. Isn't increasing your dog's life expectancy worth a few minutes per week?

The information presented herein is intended for educational purposes only. These statements have not been evaluated by the FDA and are not intended to diagnose, cure, treat or prevent disease. Individual results may vary, and before using any supplements, it is always advisable to consult your own veterinarian.