

IDEA Standards

We not only adhere to standards, we create them.

STANDARDS BENEFITS AT A GLANCE:

- ▶ Simplify processes by automating labor-intensive manual tasks
- ▶ Reduce costs by streamlining processes and eliminating errors
- ▶ Improve business relationships with hassle-free transactions

You can count on IDEA for the highest standards in eCommerce because we understand that these guidelines are essential to efficient and effective eCommerce practices. When data is standardized, it can be transmitted throughout the supply chain quickly and without error. Trading partners can all speak the same language. Data synchronization and associated inherent offerings are possible. And the promises of eCommerce can move from talk to action, delivering:

Reduced costs from streamlined processes and error elimination

- ▶ Orders are processed faster electronically, no need for human intervention
- ▶ No re-keying errors, reducing need for credit or returned goods

Improved business relationships fueled by hassle-free transactions

- ▶ More time to focus on improving business relationships rather than resolving discrepancies, missed shipments, stock-outs, etc.

Increased sales, made possible by smoother transactions and increased focus on core sales processes

- ▶ Order to cash runs more efficiently, allowing for more time to focus on selling more products

Simplified processes by automating labor-intensive manual tasks like data handling, resulting in more employee efficiencies

- ▶ Pricing doesn't have to be manually keyed in; ship and debits no longer need to be manually handled by your accounting department

Standardized information that is available in one location from a single source of truth

- ▶ There's one format for outgoing and incoming data, rather than hundreds of different formats for hundreds of different trading partners.

One word. Confidence.

Confidence comes from standardized, synchronized data. This fuels accurate transactions, improved trading partner relationships, and your credibility in the marketplace. Be assured that what you send and receive is accurate and reliable information. When data is standardized, it can be transmitted throughout the supply chain quickly and without error.

The integrity of data depends upon the owner's willingness to adhere to one common language for data and business communications – only then can data synchronization occur. Subsequently, the opportunities for success will come flooding in. Data synchronization makes it less expensive to maintain trading partner relationships.

Save time and money by utilizing IDEA's eCommerce standards to speak one common language with your trading partners.

Created for the industry, by the industry.

IDEA is the official standards-creating body for the electrical industry, serving as such throughout the eCommerce revolution and solving industry challenges along the way. Our passion and dedication to data standardization is well respected. We are partnered with GS1 US to ensure International harmonization of data standards and in developing UNSPSC codes for a new era of global eCommerce.

“IDEA has truly excelled in developing data standards and a communication platform into effective tools that are being widely used in our industry both by manufacturers and distributors. I believe IDEA is the only way we can successfully remove non-electronic communication and data inefficiencies from our supply chain.”

Dave Crum
President and CEO
Crum Electric Supply

Those same standards translate to other industries.

Many of the standards we've created address eCommerce, EDI, XML, and product identification challenges that are common to most industries. As a result, the standards-based infrastructure upon which our products and services are built, helps deliver the same time- and money-saving benefits to countless industries who rely on clean data and efficient practices to drive costs out of the supply chain.

Raise your level of competitiveness with IDEA standards.

Visit www.idea-esolutions.com or call 866.479.0484 today.

ABOUT IDEA

IDEA's comprehensive eCommerce portfolio includes solutions that maximize supply network efficiencies no matter your company's size or industry, allowing you to conduct business electronically with your suppliers, customers and strategic partners.

2461 South Clark Street | Suite 450 | Arlington, VA 22202 | P 703.562.4600 | F 703.562.4650

© Copyright 2007. All rights reserved.

