# NETSUITE

### SLATE NYC

#### Company Name: Slate NYC

#### Industry:

Slate NYC is an eco-affordable, fully integrated laundry, dry cleaning, home cleaning and janitorial company founded in 2007 and used by more than 5,000 people in New York and in the world.

URL: http://www.slatenyc.com

Headquarters: New York, N.Y.



Mobile time reporting with NOVAtime connected to our payroll processing in NetSuite is a perfect solution that saves us so much time and makes our operations seamless. It's easier to see what hours everyone has logged, and it literally takes three clicks to run payroll.

> — Miguel Zabludovsky Founder, Slate NYC

# **NOVAtime / NetSuite at Slate NYC**

Slate NYC Cleans Up Workforce Management with NOVAtime and NetSuite

### Challenge

Slate NYC needed a simple, reliable way for its mobile workforce to record time and attendance while eliminating inefficient and error-prone paper processes and data entry.

### Solution

NOVAtime 4000 Workforce Management supplies a mobile app for employee smartphones with seamless prebuilt integration with Slate NYC's NetSuite ERP platform, including payroll processing.

#### Results

Slate NYC has eliminated time-consuming manual time and attendance processing, gained new assurance of compliance with labor laws and has room to grow its workforce without additional HR overhead.

## Laundry and cleaning service streamlines time and attendance for a mobile workforce while ensuring labor law compliance

When two employees alleged several years ago that they had been underpaid, Miguel Zabludovsky, the founder of Slate NYC, a dry cleaning, home cleaning and janitorial service based in New York City, knew that it was time to upgrade the company's time and attendance processes.

Since its founding in 2007, Slate NYC had relied on a paper-based system for its time and attendance records. Employees, many of whom visited multiple locations each day, had to remember when and where they worked. Back at the office, they would fill out paper forms, with that data entered into computers. The system was time-consuming for both mobile employees and office personnel, and prone to risk and error.

"Managing time and attendance records becomes very complicated when you have a workforce working in multiple locations," said Zabludovsky, whose company supplies eco-affordable services to more than 5,000 people in New York and around the world. "If you added up all the hours that everyone involved put into the process, it was significant."

### Mobile apps and NetSuite integration

Slate NYC found the ideal solution with NOVAtime 4000 Workforce Management, complementing the NetSuite ERP and CRM system the company has run since upgrading from QuickBooks in 2008. Today, Slate NYC's approximately 20 full-time employees log time on their smartphones through a NOVAtime mobile app, tightly integrated with NetSuite for payroll processing.

"Mobile time reporting with NOVAtime connected to our payroll processing in NetSuite is a perfect solution that saves us so much time and makes our operations seamless," said Zabludovsky. "It's easier to see what hours everyone has logged, and it literally takes three clicks to run payroll."

The joint NOVAtime/NetSuite cloud solution virtually eliminates the risk of error and helps ensure compliance with the Fair Labor Standards Act (FLSA) and other federal, state and local labor laws. Geo-location tagging in smartphones helps provide assurance that employees worked when and where they reported and deters any temptation for fraudulent entries.

To find out more, contact NetSuite Inc. at 1-877 NETSUITE or visit www.netsuite.com

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Slate NYC is a great example of how NOVAtime allows NetSuite customers to automate time and attendance with flexibility specific to their business and report on that information. It's really an end-to-end solution for adding data collection to the payroll process, with a key aspect being compliance with labor laws.

> *— Brian Harris VP of Client Services, NOVAtime*

#### Scalability to Grow the Business

NOVAtime also gives Slate NYC room to grow. Zabludovsky plans to double his workforce within a year, which with the previous system would have meant double the back-end administrative work for time and attendance. NOVAtime eliminates the expense of inefficiency of those manual processes.

"The ability to scale our organization to twice as big as it is now is one of the benefits of NOVAtime," Zabludovsky said. A member of the SuiteCloud Developer Network, NOVAtime, based in Diamond Bar, Calif., delivers workforce management technology validated as "Built for NetSuite" and available at www.suiteapp.com.

"Slate NYC is a great example of how NOVAtime allows NetSuite customers to automate time and attendance with flexibility specific to their business and report on that information," said Brian Harris, NOVAtime VP of client services. "It's really an end-to-end solution for adding data collection to the payroll process, with a key aspect being compliance with labor laws."

Implemented in early 2013 by Andrews Technology Consultants, NOVAtime's largest national reseller, NOVAtime takes advantage of prebuilt integration with Slate NYC's NetSuite platform, including ERP / financials, payroll, CRM and SuiteCommerce. Slate uses NetSuite for "event management," with pickups, deliveries and other jobs treated as "events." NetSuite routes daily events to GPS devices used by drivers, who input data back into NetSuite as jobs are finished. "The seamless integration between NOVAtime and NetSuite allowed Slate NYC to drastically reduce the amount of time it takes to process their payroll. Additionally, using the GPS-enabled mobile applications allows Slate to monitor locations of employee punches" said Jamie Blundell, Andrews Technology VP of Sales.

SuiteCommerce supplies an ecommerce platform for customer order entry, while NetSuite CRM supplies a single customer record and supports marketing and engagement with existing and prospective customers. Like NOVAtime, NetSuite has given Slate NYC a scalable growth platform that eliminates many of the inefficiencies it experienced with its previous system. Said Zabludovsky, "NetSuite CRM has allowed our business to exist. We wouldn't be able to run our business without NetSuite."

**()** To find out more, contact NetSuite Inc. at 1-877 NETSUITE or visit www.netsuite.com