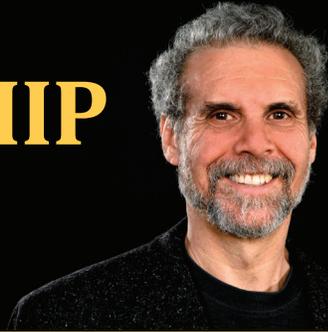


LEADERSHIP

A Master Class



by
Daniel Goleman

**Can You Imagine Attending
an Event with Such a
Powerful Lineup of Experts?**

Now You Can HOST Them!

Daniel Goleman is widely known as the father of emotional intelligence. With his seminal book “Emotional Intelligence” in 1998, Goleman introduced the concept of Emotional Intelligence as a competency that can be learned.

Goleman is known as the foremost authority on emotional intelligence and how it affects leadership. He has thrilled readers and listeners alike with his high impact and thought provoking books and seminars for decades. Now for the first time ever—you can be trained by Daniel Goleman and other top leadership experts at your location on your time schedule.

You could easily spend \$5,000+ to send one person to a seminar for just one of these experts.

Or you could pay tens of thousands to have just one of these experts come to your facility and train a small group of your leaders and managers.

For a fraction of that cost you could purchase *Leadership: A Master Class*, a video based Leadership Training series that includes interviews with nine industry experts on nine different leadership topics. After watching the videos, access the training material at the end of each session for immediate and impactful discussions, activities, and exercises.

Train with a Who’s Who of Leadership!

Leadership: A Master Class is broken up into nine sections with each section having numerous smaller bite size sessions of video and training. Watch Daniel Goleman introduce key leadership concepts and skills in one-on-one interviews, with such luminaries as **Warren Bennis**, **Peter Senge**, and **Bill George**. Training includes over 30 hours of customizable, modular training complete with DVD support, PowerPoint presentations, engrossing facilitated discussions and engaging activities. The modular format allows you to provide impactful leadership training whether you have 30 minutes or 30 hours or anything in between.

Featuring



Daniel J. Siegel
Warren Bennis
Erica Ariel Fox
Claudio Fernández-Aráoz
Bill George
Teresa Amabile
Howard Gardner
George Kohlrieser
Peter Senge

Daniel Goleman

“Leadership: A Master Class allows individuals and organizations alike access to top-level training on developing emotionally intelligent management skills from world-class experts,” says Daniel Goleman. “Executives, HR directors and leadership coaches now have at their fingertips a comprehensive, easy-to-use library of proven-effective techniques from these masters in their respective fields.”

Leadership: A Master Class isn't just a training program.
It's like an MBA in Advanced Leadership Studies.
Are your leaders ready for the next level?

Meet the Experts



THE SOCIALLY INTELLIGENT LEADER

Warren Bennis—pioneer of the contemporary field of Leadership Studies, university professor and founding chairman of the Leadership Institute at the University of Southern California.



HIGH PERFORMANCE LEADERSHIP

George Kohlrieser—professor of Leadership and Organizational Behaviour at IMD, and author of the internationally bestselling book, *Hostage at the Table: How Leaders Can Overcome Conflict, Influence Others, and Raise Performance*.



AUTHENTIC LEADERSHIP

Bill George—professor of management practice at Harvard Business School, and former chairman and chief executive officer of Medtronic.



TODAY'S LEADERSHIP IMPERATIVE

Howard Gardner—the John H. and Elisabeth A. Hobbs Professor of Cognition and Education at the Harvard Graduate School of Education, and was named one of the 100 most influential public intellectuals in the world.



THE LEADER'S MIND

Daniel J. Siegel—clinical professor of psychiatry at the UCLA School of Medicine, and the Executive Director of the Mindsight Institute.



TALENT STRATEGY

Claudio Fernández-Aráoz—a top global expert on hiring and promotion decisions, and senior adviser of the leading executive search firm Egon Zehnder International.



CREATE TO INNOVATE

Teresa Amabile—the Edsel Bryant Ford Professor of Business Administration and director of research in the Entrepreneurial Management Unit at Harvard Business School.



GETTING BEYOND YES

Erica Ariel Fox—lecturer on Law at Harvard Law School, and part of the internationally acclaimed Program on Negotiation at Harvard Law School (PON).



LEARNING ORGANIZATIONS BEYOND THE FIFTH DISCIPLINE

Peter Senge—Senior Lecturer in Leadership and Sustainability at the MIT Sloan School of Management.

"**Leadership: A Master Class** allows individuals and organizations alike access to top-level training on developing emotionally intelligent management skills from world-class experts," says **Daniel Goleman**. "Executives, HR directors and leadership coaches now have at their fingertips a comprehensive, easy-to-use library of proven-effective techniques from these masters in their respective fields."

Single site licenses are only \$2,500. Corporate licenses are available.

Please contact Mark Snow for more information; 1-800-822-2801, ext.1125 or mark@hrdpress.com