

E-BIZ FORUM

September 14-16

08

Washington DC



● Final ●

Registration List

Distributors		
Company	Name	Title
Butler Supply Inc.	Bill Immer	VP, Information Systems
Border States Electric Supply	Jason Schulz	Data Support & Project Specialist
Crescent Electric Supply	Dan Mehlhorn	System Programmer, EDI Administrator
	Ron Schlader*	VP, Operations & Quality
	Wendy Felderman	Corporate Product Database Manager
Dakota Supply Group	Dave Brammer	Programming, EDI
	Todd Kumm	CEO
Denney Electric Supply	John McCormick	Purchasing Manager
	Mark McCormick	Manager
Elliott Electric Supply	Phil Hale*	Chief Information Officer
Graybar Electric Company	Rodney Biggers	Messaging Services Business Coordinator
	Chris Long	Supplier, eBusiness Manager
	Deb Weis	Director, eBusiness
Independent Electric Supply (CA)	Mark Hansen	Database Administrator
	Bob Wittig	CIO
International Electrical Sales Corporation (IESCO)	Dick Waterman	Senior Advisor
JH Larson Electrical Company	JR Tapper	Director, MIS
Kendall Electric Inc.	William Fugate	EDI
Kirby Risk Electrical Supply	Marilee Anderson	eCommerce Manager
Laner Electric Supply [LESCO]	Steven Dorst	Programmer
McNaughton-McKay Electric	Larry Panetta	Corporate Manager, Product Information & Pricing
	David Starr	eCatalog Manger
	James Wilkinson	Director, Business Process Manager
North Coast Electric	Rick Bumpus	Executive VP, COO
	Michelle Carter	Product File Supervisor
	Chris Carter	Director, Marketing Services
	Les Johnson	VP of IT, CIO
Platt Electric Supply	Ben Adams	Purchasing
	Bruce Doerr	EDI Coordinator
	Jason Graves	Purchasing
	Brian Hollin	Director of Purchasing
Rexel, Inc.	James Tinker	Manager, Master File Maintenance Office
Rumsey Electric	Drew Bell	Director, Pricing & Data Quality
	Paul Esterheld	Senior Vice President

* Forum Speaker

September 14-16

Washington DC

IDEA

Distributors

Company	Name	Title
Standard Electric Supply Co.	Nick Becker	Data Analyst
	Rick Fischer	IT Manager
	Larry Stern	President
Steiner Electric Co.	Ron Sgarlata	Director, EDI/eCommerce Development
Turtle and Hughes, Inc.	Julius Szlagiewicz	VP I.S.
United Electric	Josh Given	EDI Coordinator
Van Meter Industrial	Joe Wallace*	Data & Pricing Administration Manager
Viking Electric Supply	Greg Hames*	President
	Jim Lorch	eBusiness Specialist
	Rich Passmore	I.T. Director
Werner Electric Supply	Tammy Paters	Pricing Manager
WESCO (Canada)	Gerry Bignell	Manager Data Integration
WESCO	Rick Gigliotti	Director, Operations
	Tom Schneider	EDI Manager
	Mark Kurta	Data Services Manager
Western Extralite Company	Randy Collins	IT Manager
Williams Supply Inc.	Tammy Wolfe	Manager, Information Technology
Womack Electric & Supply Co.	Burke Herring	President
	Robert Herring	Manager, Information Technology

Manufacturers

Company	Name	Title
Acuity Brands Lighting	Amra Boucher	Manager, eBusiness
	Tim Hogan	Director, eBusiness
	Brenda Maxwell	Project Manager
	Tanika Woodard	Project Manager
	Tim Pirkl	Manager, Web Services
Alcan Cable	Rhonda Buckley	Marketing Manager, eBusiness & Brand
Cooper Crouse-Hinds	Lorraine Mott	Project Leader Electronic Commerce
Cooper Industries	Tina Love	EDI Manager
Crydom, Inc	Bob Ciurczak*	President & CEO
Eaton	Ray Huber*	CIO
	Stefinie Kelley	IT Project Manager
	Ray Kinzler	EDI Analyst
	Tamie Janocsko	Channel Operations Manager
	Tracy Satcho	Data Management Functional Analyst
EGS Electric Group	Mary Krauss	Database Administrator
	Maureen White	Director of eBusiness, Marketing Communications
Erico International	Donna Damis	EDI Coordinator
	George Droder	Worldwide Director, eCommerce & Customer Service
	Beverly Malone	Programmer Analyst
	Eric Ujvari	Senior Analyst, eCommerce
FCI - Burndy Product	Rich Brooks	eBusiness Development Manager
Ferraz Shawmut	Stephen Colvin	VP, Marketing

* Forum Speaker

September 14-16

Washington DC



Manufacturers

Company	Name	Title
General Electric	Alphie Aiken	Commercial Digitization Program Manager
HellermannTyton	Mari Edstrom	eBusiness Manager
	Dave Parajecki	EDI Coordinator
Hubbell, Inc.	Phil Barrios*	Corporate Director, eBusiness
	Irena Glinskaia	Business Process Developer - B2B
	John Riley	eMarketing Director
IDEAL Industries, Inc.	Troit Freeland	Senior Manager, Sales Operations
	Robert Link	Director IT
ILSCO	David Fitzgibbon*	President & CEO
	Karen Hemmer	Product Manager
	Diane Young	I.T. Director
IPEX	Harold Aubie	VP Logistics & IT
	George Manolakos	Director IT
Leviton Manufacturing	David Farahmandpour	EDI Coordinator
	Chris Pego	eCommerce Customer Support Manager
	Mark Richards	Director, eCommerce
Lutron Electronics	Mike Guttman	Web Developer
	Leo Gould	IS Manager
Milbank Manufacturing Co.	Sharon Grafelman	Customer Service Manager
	Dawn Wright	Retail Services Manager
Osram Sylvania	Valerie Jones	Manager, National Customer Service Center
	John Wilson*	Manager, eCommerce & Business Development
Panduit	Jim Benson	Pricing Manager
	Tom Donovan	President
	Bernie Westapher	Group VP Marketing & Sales
	John Witt	Director, eBusiness
Pan-Pro LLC	Thomas Kozak	Director, PAN-LINK Products
Philips Lighting Electronics	Angela LiVolsi	eCommerce Marketing Analyst
	Neil Banoff	EDI/EAI Manager NA
Robroy Industries	Anil Kewalramani	Director, IT
	Vijay Tahiliani	Controller (Conduit Division)
Rockwell Automation, Inc.	Keith Klade	CRM Stream Lead, IT Director
	Denise Lattos	eBusiness Analyst
	Mindy Michalski	Project Manager, IT
Schneider Electric	Ann Adams	Channel Management/Operations Manager
Siemens Energy & Automation	Tim Cooper	eBusiness Analyst
	Renee Koellmer	EDI Business Analyst
	Liz Norman*	EDI Business Systems Manager
Southwire Company	Chance Brown	EDI Manager
Thomas & Betts	Steve Blakley	BSM
	Ann Jaehn	Director, Pricing & Marketing Programs
	Barbara Prince	Carlton Pricing Manager
	Carla Garnto	Global Systems Facilitator
TPI Corporation	Lisa Greever	Manager, Sales & Marketing Administration
Watt Stopper Legrand	Jeff Krey	Director Customer Service

* Forum Speaker

September 14-16

Washington DC

IDEA

Service and Technology Organizations

Company	Name	Title
Activant Solutions	Steve Bieszczyk*	SVP, GM
	Tom Brown	Staff Engineer
	Steve Krok	Senior Professional Services Project Manager
	Mike Mazzoni	Sales Engineer
	Karl Preuss*	National Sales Manager
	Scot Schaufelberger	Sr. Administrator - Data Services
	Rick Stanits	Senior Director, Vista Information Services
	Susan Streich	Director, Client Services
Billtrust	Mitchell Rose*	VP, Marketing
BlueVolt	Lisa Bordeaux	EDI Business Systems Manager
	Josh Blank*	VP Business & Technology Development
	Sharon Dunigan	Business Development
ByteManagers, Inc.	Jeff Bertrand	Region Sales Manager
	Matt Murphy	Sales Executive
Coe-Truman Technologies, Inc.	Howard Diamond	Director, Sales & Marketing
	Joy McCaffrey	Senior Product Manager
Computer Pundits	Prashubb Batham	President
DATAgility	Angela Baraks	Director, Data Sync Services
	Ed Heon	CEO
	Denise Keating*	President
Datalliance (EDM)	Tom Hoar*	Director, Sales
	Bob Jennings	VP, Sales & Marketing
Diamond Mind Inc.	Susan Otim	Account Manager
Diamond Mind Inc.	Wade Tetsuka*	EVP
ECbridges, Inc.	Jon Accomero	Director of Integration Services
EFC	Milos Jancik	President
	Philip Lefrancq	VP Finance & Administration
ElectricSmarts	Sal Huerta	National Sales Manager, Net Pricer
Electrical Wholesaling	Jim Lucy	Chief Editor
	Doug Chandler	Executive Editor
Endeca	Chris Janning	Sales Engineer
	Rob Swint	Global Lead Distribution
Enterworks	Steve Perkins	Director eBusiness
	Bob Lewis	President & CEO
epaCUBE	Randy Hughes	VP Sales and Marketing
	Gary Stone	CEO
Eventure Technologies Inc.	Unni Mecheeri	General Manager - BD
	Kiran Sivasdas	Executive VP
	Bill Zeirolf	VP-GM-US Sales
Faxinating Solutions	Steve Hatajlo	President & CEO
	Dino Santelli	VP Sales & Business Development
Heiler Software	Jason Marra	Sales Executive
	Joel Tjeerdsma	Regional Sales Manager
	Greg Wong	President & CEO
	Andy Fedun*	Industry Consultant
IMARK	Ken Nagel	Director, Member Services

* Forum Speaker

September 14-16

Washington DC

IDEA

Service and Technology Organizations

Company	Name	Title
Infor Global Solutions	Jeff Clark	eCommerce Senior Technical Analyst
	Tony Corley	Account Executive
	Gary Vadenais	Account Executive
Intershop	Daniel Tensfeldt	Marketing Coordinator
Intertrade Systems	Tony D'Angelo	US Sales & Marketing
Invoice Connection	Dub Kruse	National Sales Director
ISA	Frank Elvin	Director, eBusiness
Lawson	Scott Brown	Account Executive
	Barbara Scoglietti	Regional Marketing Specialist
LG CNS	Haribabu Chittoor	Program Manager - Product Information Management
	Liliana Fontes	Sales
	Dave Varadarajan	Manager - Sales
NAED	Tom Naber	President
NEMA	Evan Gaddis	President
	Stephen Gold	Senior VP
	Don Leavens*	VP & Chief Economist
	Malcom O'Hagan	Former President
	Kyle Pitsor	VP Government Relations
NEMRA	Jim Bannon	Director, Information Technology
PCE Investment Bankers	Jon Skelly*	Principal
SAP	Matt Petersen*	Field Services Manager
SMP	Elizabeth LaBarbera	Senior Account Manager
Sterling Commerce	Lori Bailey	Senior Solutions Engineer
	Patrick O'Neil	Senior Account Representative
	Phil Smith	VP, Global Product Line
	John Stelzer*	Director, Retail Industry Marketing
Stibo	Angela Chancellor	Marketing Coordinator
	Chris Cribb	Sales Engineer
	Mikkel Jensen*	Product Manager
	Charlie Lawhorn	Senior VP, Business Development
	Paul Siface	VP Business Development
Supplier-Info	Ken Hoover	Vice President
TED Magazine	Joseph Salimando	Contributing Editor
Trade Service Corp.	Tony Dubreville	President & CEO
	Tod Moore	VP, Sales & Marketing
Unilog Content Solutions	Suchit Bachalli	VP Sales
	Swamy Besagi	General Manager
	Walter Rausch	President North America
	Preston Sumner	President, Strategic Alliances

* Forum Speaker

September 14-16

Washington DC

IDEA

Keynote Speakers

Company	Name	Title
DATAgility	Denise Keating	President
Eaton	Ray Huber	CIO
Firestarter Speaking & Consulting	Wally Adamchick	President & CEO
Gene Randall Enterprises	Gene Randall	Principal, Television Journalist
IDEA	Bob Gaylord	President & CEO
ILSCO	David Fitzgibbon	President & CEO
The New York Times	Michael Rogers	Future-in-Residence, Journalist
NEMA	Don Leavens	VP & Chief Economist
Viking Electric Supply	Greg Hames	President
Best-selling author	Tim Sanders	Former Chief Solutions Officer, Yahoo!

IDEA Staff

Name	Title
Beth Badrakhn	IDW Data Manager
Kristin Ballance	Forum Marketing Consultant
Sarah Cipriano	Accounting Assistant
Andrea Crowder	Executive Assistant
Sacha Elliott	Marketing and Communications Intern
John Etrie	IRD Product & Customer Support
Tony Gaffney	Manager, Product & Customer Support
Bob Gaylord*	President & CEO
Robert Gregg	Office Administrator
Tom Guzik*	Director, IDW/IDX Solutions
Rita Hagopian	Director, Marketing & Communications
Steve Horton	Director, IRD Solutions
Amanda Johnson	Marketing & Communications Coordinator
Edwin Lopez	Account Management
Nick Manzo	Director, Account Manager
Pat McCartin	Director, Sales
Supriya Reddy	IDX Administrator
Marcy Rogers	IDW Support Executive
Maggie Root	Director, Finance & Administration
Lily Saad	Director, Business Development
Fahad Shamshad	Account Management
Mary Shaw	Director, Standards
Ayesha Thomas	Data Quality Analyst