FRONT

Actual Width **2.125 in.**

Actual Length **3.375 in.**

Safe Zone Length **3.25 in.**

Bleed Length **3.5 in.**

**Key Card Front Printed
High Resolution (300 dpi)
4-Color Process • CMYK
with Scratch Proof Laminate**

Inquire About Hole Punching,
Sequential Numbering, Pantone
Color and Saflok CR50 Size

ORIENTATION

Portrait or Landscape

Safe Zone Width **2.0 in.**

Bleed Width **2.25 in.**

BACK

Safe Zone Width **1.375 in.**

Safe Zone Length **3.25 in.**

**Keep Vital
Information
within
Safe Zone.**

**Please note that
you may use
full-bleed back also.**

**Key Card Back
Printed High
Resolution
1-Color (Black)
with Scratch
Proof Laminate
and Lock Specific
Magnetic Strip**

Inquire About 4-Color Back
and Signature Panel

**By Default We Will Place
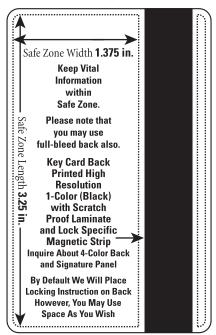Locking Instruction on Back
However, You May Use
Space As You Wish**

Actual Size

KEY CARD ARTWORK SPECIFICATIONS

ACCEPTED FORMATS
- Adobe Illustrator CS
  (Version 11.0 or lower)
- Adobe Photoshop CS
  (Version 8.0 or lower)
- Quark XPress 6.5

ACCEPTED GENERIC FORMATS
- TIFF
- EPS
- JPG
- PDF

UNACCEPTED FORMATS
- Adobe InDesign
- MS Publisher
- MS Word
- Corel
- MS Powerpoint
- Freehand
  (Please Export/Save As files out of
  these programs to an Accepted
  Generic Format)

❖ Please note that image files
  must be a minimum of 300 dpi
  and actual size, i.e., 3.5 x 2.25 in.
  for full-bleed artwork.
❖ Please create your files in
  CMYK mode if possible, as printing
  is done in this mode.
❖ Convert all text to paths
  whenever possible.

KEYCARD SIZES
CR80 (Credit Card Size, Most Common)
- Actual size - 3.375 x 2.125 in.
- Artwork bleed size - 3.5 x 2.25 in.
  CR50 (For Some Saflok Systems)
- Actual Size - 3.5 x 1.730 in.
- Artwork bleed size - 3.625 x 1.855

LOCKING SYSTEM
- What type of locking system will
  your keycards be used on? Please
  let us know.