

UNDERWATER SECRETS



- >Radical XD Camera / New 'Vu
- >Trick Out Your Aqua-Vu

PLUS—Interactive Pro Tips!



BENEATH THE SURFACE OF FISHING SECRETS

FOR OVER TWENTY YEARS, AQUA-VU® HAS HELPED ANGLERS UNLOCK THESE MYSTERIES. In an era when only scuba divers truly understood the domain of fish. Agua-Vu invented the Underwater Viewing System[™], and everything changed. Minds opened. Big fish were found in new and surprising locations. This first-ever fishing camera immersed anglers in the real world of big bass, crappies and dozens of other aquatic creatures. Discoveries were immediate, remarkable and profoundly impactful on fishing success. Today, exploration with an Aqua-Vu is more convenient, affordable and advantageous than ever.

As advancing technology in other categories has produced compact, increasingly vivid LCD displays with numerous useful apps, Aqua-Vu has traversed a parallel path. Recent introduction of the MICRO Series has gifted anglers with a powerful new generation of handheld viewing systems, with bonuses like DVRs with full file interactivity, underwater lights, digital zoom and video enhancement technology.

For 2016-17 Aqua-Vu unveils more leading edge technologies and innovative viewing tools, such as the powerful HD700i the first high definition, consumer underwater viewing system for fishing. Meanwhile, the new XD® Camera promises to bring whole new levels of excitement and interactivity to underwater viewing, including exclusive Strike-Vu[™] Lure Monitoring. The Micro series, too, has added great standard features, such as digital water temperature and depth—bonus tech added to the Micro 5 Plus DVR-DT and Micro Plus DVR-DT.

As you browse your copy of UNDERWATER SECRETS, take note of the intriguing Underwater Insights, pro viewing tips and interactive SCAN & Vu icons. Simply scan the active QR codes with your smart phone or tablet to access entertaining and instructional videos, including authentic Aqua-Vu underwater footage.

Summer and winter, no other fishing tool unlocks underwater secrets like an Aqua-Vu. The more you know about fish and their world, the more fun and success you'll have on the water. Happy "viewing" to you!

PRO-FILES



BRIAN "BRO" BROSDAHL

Legendary Ice Angler & Guide "Whether I'm down-viewing and sight fishing big bluegills or searching for crappies in vegetation, Aqua-Vu is a powerful tool that has helped me find, identify and catch thousands of fish.

Aqua-Vu UNDERWATER VIEWING SYSTEMS 2016-17

M	ODEL N	MONITOI SIZE	R MONITOR Type	CAMERA	CAMERA Lights	CABLE LENGTH	BATTERY	CASE	BONUS Features	MSRP
	77001 ige 4	7"	Waterproof Color LCD 4x Brightness	New High Definition XD Cam 720p	New Adjustable IR Lighting	100'	12v 9a w/ Charger	Soft Case	Wide Angle 140-Degree Quick-Change View Fin HDMI Video Out	\$699.99
	HVu (ID) age 5	NA		New High Definition Fish Cam 720p	Adjustable LED Lighting	100'	N/A		HDMI Video-Out Camera Control Box	\$399.99
	067 1ge 6	7"	Waterproof Color LCD	Std Definition XD Camera	New Adjustable IR Lighting	100'	12v 9a w/ Charger	Soft Case	Video-Out, 3X Digital Zoom On-Screen Depth, Water Temp Camera Direction	\$599.99
-	600 ige 6	7"	Waterproof Color LCD	New Std Definition XD Camera	Adjustable IR Lighting	100'	12v 9a w/ Charger	Soft Case	RCA Video-Out	\$499.99
	156 ige 7	7"	Waterproof Color LCD	Color CMOS Fish Cam	Adjustable LED Lighting	50'	12v 7a w/ Charger	Soft Case	RCA Video-Out	\$299.99
	Cd-Vo ge 8-9	NA		Std Definition Fish Camera	Adjustable LED Lighting	100'	N/A		RCA Video-Out Camera Control Box (Adapto	\$299.99 r only)\$99.99
	Ous DVR-DT ge 10	5"	Waterproof Color LCD	New Color MICRO Cam w/Depth & Temperature	IR Lighting with On / Off	82'	Li-lon w/ Charger	Screen Protecto	USB Video Out or 3X Digital Zoom Built-In DVR (8 GB)	\$599.99
	5 Plus ge 10	5"	Waterproof Color LCD	Color MICRO Cam	IR Lighting with On / Off	100'	Li-lon w/ Charger	Screen Protecto	USB Video Out or 4X Digital Zoom	\$499.99
	170 50 ge 11	5"	Waterproof Color LCD	Color MICRO Cam	IR Lighting	50'	Li-lon w/ Charger			\$399.99
	lus DVR+DT ge 12	3.5"	Waterproof Color LCD	New Color MICRO Cam w/Depth & Temperature	IR Lighting with On / Off	50'	Li-lon w/ Charger	Screen Protecto	USB Video Out or 3X Digital Zoom Built-In DVR (8 GB)	\$449.99
	70 Plus ge 12	3.5"	Waterproof Color LCD	Color MICRO Cam	IR Lighting with On / Off	50'	Li-Ion w/ Charger	Screen Protecto	USB Video out or 3X Digital Zoom	\$349.99
	970 [] ge 13	3.5"	Waterproof Color LCD	Color MICRO Cam	IR Lighting Lighting	50'	Li-Ion w/ Charger			\$249.99
	SSOUTIOS e 14-17									
	Ball e 18-19	3.5"	Color LCD	5.8-GHz Wireless	N/A	12v	Li-lon (Camera) Auxiliary Power (Mon	itor)	100' Transmission Distance Magnetic Mounting	\$199.95



THIS PICTURE IS WORTH A THOUSAND FISH

HD700*i* High Definition Underwater Viewing System

The first totally digital consumer HD 720p underwater viewing system, the HD700i features newly engineered XD Camera with quick-change view fin system. Displaying the aquatic landscape in rich, vibrant high-definition color, this ultimate underwater

camera also delivers the best low light picture available—you'll see an amazingly clear image even in dark, deep and dirtier water, Another Aqua-Vu HD exclusive, the Strike-Vu[™] System (sold separately) allows you to connect to and view your lures and striking fish in real time—it's the most exciting underwater camera of all time!



Use without fin

for down-viewing

QUICK-CHANGE VIEW-FIN SYSTEM

Straight

ahead

viewing

HD700i HIGHLIGHTS

- > Complete HD Underwater Viewing System includes XD Camera, 7" Waterproof Color LCD, 12v 9ah Rechargeable Battery, Battery Charger & Custom Carrying Bag
- > High Definition XD Camera with 720p resolution
- > 100-feet of 200-lb, test cable
- > Sunlight Viewable 7-inch Color LCD at 1800 Nits of brightness, with IP67 Waterproof rating
- > High Intensity Adjustable IR Lighting System for dark conditions - not detectable by fish



- **NEW XD Camera!**
- Ultra Low Light™ Image Sensor delivers a clear picture even in dark,
- > Quick-Change View Fin System for viewing in any direction includes Strike-Vu[™] live lure monitoring system (sold separately)
- > HDMI Video Out for connecting to HD TVs or auxiliary recording devices
- > Full one-year manufacturer's warranty
- > Wide angle 140-degree viewing means you'll see more fish

UNDERWATER HD TV

AV Multi-Vu HD

Another Aqua-Vu original, Multi-Vu HD equips your big screen TV with high definition underwater video. For an amazing view of the underwater world below your ice fishing house, this HD camera features the finest low-light image sensor available. You'll see more fish with the camera's extra wide viewing angle. And even while other cameras loose their picture after sundown, the Multi-Vu HD continues to provide a clear color image.



MULTI-VU HD HIGHLIGHTS

- > Waterproof Camera Control Box with Light Controls / 12v/120v AC Power Plug Power Cable / HDMI Video Out
- > Color 1/3" Sony® CCD HD Image Sensing Camera with Adjustable LED Lighting (720p HD Resolution)
- > 100 feet Camera Cable
- Compatible with any video monitor with HDMI video input
- > Battery & monitor not included



HDMI port on top of box

PRO-FILES

Down angle



BILL LINDNER Hall of Fame Angler & Fish Photographer In over 30 years of filming fish inderwater, I've never used better viewing system than igua-Vu's HD700*i*—its clarity, olor and low light picture are unparalleled and incredible.





www.aguavu.com

"ZOOM IN" ON UNDERWATER SECRETS

AV760CZi

The only underwater camera with 3X Digital Zoom, the powerful Aqua-Vu 760CZi reveals sweet fishing spots, but it also allows you to magnify cover. structure and fish. You'll see all those underwater details, such as exactly what they're feeding on and where they're hiding—including big fish buried in heavy cover. The 760CZi also features digital on-screen displays of water temperature, depth and camera direction. This is the ultimate tool for quickly discovering the hottest fishing patterns happening.

Simple performance is a beautiful thing. The purr of a fine German motor: the sharp vivid glow of a flatscreen HD TV—each performs a singular function to perfection. Add the Agua-Vu 760Ci to the list of simply beautiful technology. Delivering consistently clear colorful underwater video, this full-size viewing system arms anglers with everything they need to embark on amazing

AV715C

Not many years ago, owning a high def LCD TV nearly required a second mortgage. Yet despite their astronomical price-tags, the colorful images displayed on these dazzling widescreens carried an undeniable "wow" factor. Today, prices have dropped, while technology has continued improving. Leave it to Aqua-Vu to ride the crest of this techno wave, gifting anglers with the AV 715c Underwater Viewing System—the most

> powerful, yet affordable fishing camera ever built.

UNDERWATER INSIGHT

Among the great indicators of actively feeding fish is the overlooked dynamic of water temperature. While most anglers can readily determine the temperature on the surface, very few pay attention to water temperature in deeper water. Moreover, finding the thermocline-the thin layer of the water column in which water temperature changes most rapidly is often a major key to discovering active gamefish. Wise anglers use the Aqua-Vu 760cz to unlock these vital pieces of the puzzle—temperature. depth and the presence of fish, all revealed with a single powerful tool.



AV 715C HIGHLIGHTS

- > 7-inch Waterproof LCD with Screen Protector
- > Color CMOS Fish Camera with Adjustable LED
- > 50-feet Camera Cable
- > Smart Power™ Battery Management
- > 12v 7ah Battery/Charger



THE 715 IN ACTION

PRO-FILES



JOE BALOG Professional Angler

"For finding bass on deep structure, my Aqua-Vu 760 is a vital tool. It saves me countless hours during prefishing that I might otherwise spend trying to catch the wrong species.

www.aguavu.com

> 12v 9ah Battery/Charger

Aqua-Vu 😈

UNDERWATER REALITY TV

AV Multi-Vu

Luxury ice fishing shelters today are outfitted with everything from microwave ovens and recliners to satellite TV. Forget about ESPN—you need the Aqua-Vu channel! And with the Multi-Vu System, you can quickly and easily connect your underwater camera to your big screen TV. Ditto for the sonar unit in your boat. This handy camera adaptor system also allows anglers to link their Aqua-Vu directly to a high-end LCD fish finder, so they can instantly compare sonar signals to real-life underwater video—all on the same unit. That's what we call Underwater Reality TV—it's live, always entertaining, and reruns aren't allowed.

AV Multi-Vu Box

Exclusive Multi-Vu Control Box converts any video monitor with an RCA video input into an underwater viewing system with use of your favorite underwater camera (sold separately).



AV MULTI-VU HIGHLIGHTS

- > Waterproof Camera Control Box with Light Controls/12V Power Cable/RCA Video Out
- > Standard Definition Fish Camera
- > 100-feet Camera Cable
- Compatible with any video monitor with an RCA video input
- > Compatible with select sonar units Lowrance™, Raymarine™, Garmin™ (adapter sold separately)
- > Battery and Monitor not included





Connect your underwater camera to a big screen tv... or to your boat's sonar.

UNDERWATER INSIGHT

Ever wonder why the fish arches displayed on your sonar unit won't bite? What if you thought the fish below were walleyes, when in fact, they were suckers. Or how about fishing for 'sonar bass' that are actually carp? Whether you're a tournament fisher or a casual weekend angler, an Aqua-Vu camera can save hours of valuable fishing time, by confirming mysterious signals on your sonar unit. The Aqua-Vu also reveals fish buried in heavy cover and vegetation, which even the best sonar unit won't show.



AV MULTI-VU BOX HIGHLIGHTS

- Camera Control Box with Camera Light Controls, On/Off Switch, Video-Out
- > Waterproof 12v Power Supply Cable
- > Camera Cable Wrap (monitor & camera not included)
- > 4 Supplied Adaptor Cables (compatible with Aqua-Vu and others)











MACRO FISH-MICRO CAMS!

MICRO 5 Plus DVR-DT

Aqua-Vu's intelligent mini Underwater Viewing System has been enhanced with digital depth and water temperature functions. Beyond the camera's bold optics and brighter high-res LCD, this tablet sized fish cam also sports an internal DVR for capturing all the awesome underwater action. Think of it as an underwater trail camera. Or simply the smartest handheld fish finder ever engineered. Either way, you win.

> **B.A.S.S. Elite Series Angle** Ott DeFoe uses a Micro during tournament prefishing



MICRO 5c

There are two key concepts the optical engineers at Aqua-Vu understand and administer to perfection: Performance and Affordability. One, every underwater viewing system should do one thing flawlessly—find fish and display their world in dazzling real time color and clarity. Two, because anglers also need money for other essentials such as bait, boat fuel and beverages, Aqua-Vu has designed the amazingly functional and surprisingly affordable AV Micro 5c. Same vivid 5-inch LCD. Same stealthy fish cam. Yet sized and priced small enough to fit into your pocket, right next to your fat wallet.

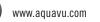
UNDERWATER INSIGHT

Among the nation's top B.A.S.S. and FLW tournament anglers, an Aqua-Vu Micro camera is a closely guarded secret for finding big bass during prefishing. The Micro allows these anglers to spy on bass schools without putting hooks into them before the tournament. And the cam's stealthy design lets them deploy it covertly, without showing fellow competitors what they're up to



MICRO 5 PLUS DVR-DT HIGHLIGHTS

- Waterproof 5-inch Color LCD with Protective Cover/Sunshield
- > Vivid Color MICRO Cam
- > 25 Meter (82 feet) Camera Cable
- > Built-in DVR / 8-GB Hard-Drive
- > 3X Digital Zoom
- > USB Port/Video Out
- > Li-Ion Battery / Charger
- > IR Lighting with On/Off
- Digital Displays of Camera Depth & Water Temperature



THE MICRO FINDS BIG BEDDING LARGEMOUTHS

4X Digital Zoom USB Port/Video Out

IR Lighting with On/Off

100' cable

Sunshield and Screen Protector

MICRO 5 PLUS HIGHLIGHTS

Vivid Color MICRO Camera

5" Waterproof LCD monitor

Rechargeable lithium-ion battery with indictor & USB charger



MICRO 5c HIGHLIGHTS

- > Color MICRO Cam
- > 5" Waterproof Color LCD monitor
- > 50-feet Camera Cable
- > Li-Ion Battery / Charger
- > Auto IR lighting



·o-

PRO-FILES

ERIC HAATAJA

Legendary Fishing Guide

"In the clear waters I fish, an Aqua-Vu Camera is invaluable. It shows me everything I need to know in real-life detail-structure, cover and the species, size and activity level of gamefish.



A HANDFUL OF HOT SPOTS

MICRO PLUS DVR-DT

Loaded with extras, this smart phone sized viewing system sniffs out fishing spots faster than hitting Redial. Plus, this little camera has a built-in DVR, so you can record and re-play your favorite fish scenes anytime, anywhere. An 8-GB hard-drive lets you store, share and re-live entire seasons of underwater discoveries—on the camera, PC or laptop screen. Connect the USB port, and view and upload to your heart's content . . . if you
Aqua-Vu the ultimate fish-finder. choose to divulge your hotspots.



MICRO II

Weighing in at just 9-ounces, the MICRO II puts the entire underwater world in the palm of your hand. Store it in your pocket. Stash it in your tackle box. Deploy it quickly and conveniently. Take a real life look at the unexplained signals shown on your sonar. This sweet little fish cam is always within reach and ready to reveal hidden hot spots. And at an all-time low price, picking one up has never been more fun.

UNDERWATER INSIGHT

On the North American Ice Fishing Circuit (NAIFC), repeating Team of the Year winners Brandon Newby and Ryan Wilson credited Aqua-Vu MICRO cams for much of their success at finding untouched schools of giant panfish. Less known, however, is a new fishfinding method called 'up-viewing,' which was recently developed by tournament anglers searching for sunfish and crappies buried in vegetation. The opposite of 'down-viewing,' up-viewing helps silhouette hidden fish against the light underside of the ice. It's an incredible method for uncovering big panfish locations.



- > Waterproof 3.5-inch LCD with Screen Protector/Sunshield
- > Vivid Color MICRO Cam
- > IR Lighting with On/Off
- > 50-feet Camera Cable
- > Built-in DVR/8-GB Hard-Drive
- > 3X Digital Zoom
- > USB Port/Video Out
- > Li-Ion Battery / Charger
- > Digital Water Temperature & Depth

BRO'S WORLD OF BIG BLUEGILLS

- MICRO PLUS HIGHLIGHTS > Waterproof 3.5-inch Color LCD with Screen Protector/Sunshield
- > Vivid Color MICRO Cam
- > IR Lighting with On/Off
- > 50-feet Camera Cable
- > 3X Digital Zoom
- > USB Port/Video Out
- > Li-Ion Battery / Charger



- > Color MICRO Waterproof Cam with Auto IR Lighting
- > 50-feet Camera Cable
- > Li-Ion Battery / Charger

PRO-FILES

OTT DEFOE B.A.S.S. Elite Series Angler

"An Agua-Vu Micro shows me bass in their real natural environment, and helps me inderstand all the things I leed to know to make them ite during the tournament.'



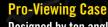


MICRO VIEWING SYSTEM ESSENTIALS

Micro Manager

An ingenious solution for managing underwater camera cable, the Aqua-Vu Micro Manager Reel eliminates the inconvenience of excess camera cable, instantly and easily. Retrieves unused camera cable back into the lightweight, compact spool unit, and effortlessly feeds out extra cable for viewing at any depth (to 50 feet). The machined, liquid-smooth reel is easy to operate, even with gloves

and mittens in cold weather. Engineered with specialized internal electronics, the Micro Manager System connects to any existing Aqua-Vu Micro Plus or Micro Plus DVR 3.5" LCD monitor unit (monitor not included). This is the most portable, user-friendly underwater camera system ever built!



View on the go!

Designed by top anglers on the North American Ice Fishing Circuit, this fully customized viewing bag adds comfort, stealth and convenience to the process of underwater viewing—both on ice or openwater. The special softcase fits all Aqua-Vu Micro Series cameras, and keeps the screen close to eye level for easy viewing, while also offering a smart cable management system. The zippered LCD cover doubles as a sunshield for optimal screen visibility. Dual adjustable neck and body straps assure a comfortable fit.







MICRO MANAGER HIGHLIGHTS

- > Machined aluminum/graphite Micro Manager Reel
- > Specialized internal camera electronics
- Includes Aqua-Vu Micro Camera & 50-feet of high-strength cable
- > Compatible with any Micro Plus or Micro Plus DVR 3.5" LCD monitor unit (monitor not included)





TRICK-OUT YOUR UNDERWATER CAMERA

Mo-Pod-3

First one to find fish wins the game. That's true often enough. Yet the wise angler recognizes it's the one who stays on the fish who wins the marathon. An Aqua-Vu camera finds fish, and the ingenious Mo-Pod camera panning accessory assures you'll stay on 'em—following their movements around your under-ice position. Grab the wireless remote; pan and scan the waterscape; monitor moving fish and multiple lures. Instantly convert your Aqua-Vu into a virtual underwater trail camera.

Potato any unideputar a marca o full 200°

Rotate any underwater camera a full 360°

Wireless remote

control included.

MO-POD-3 HIGHLIGHTS

- > Rugged Waterproof Tripod (for up to 15" ice holes)
- > Wireless Remote Control Pans a full 360°
- > Easy-to-Access Battery Compartment
- > 2 AA Batteries (not included)

SCAN & VU



COMBINING SONAR WITH AN AQUA-VU

Рго-Зпаке

Quickly and easily mount your Aqua-Vu Micro, GoPro® or other camera inside your fish house or boat. Pro Snake Arm even allows you to "Bro-Rig" your Micro side-by-side with your sonar unit. Rugged flush or C-clamp mounts are both available (C-clamp adjusts to ice shelter pipes up to 1"). Fully adjustable Snake Arm pivots to any angle.



Clamp your Micro to a sonar or portable ice shelter bar.



PRO-FILES



BRANDON NEWBY & RYAN WILSON North American Ice Fishing Circuit Team of the Year

"On the ice fishing tournament trail, the Aqua-Vu Micro is our most important fish-finding tool. This awesome little camera helps us hit the big fish jackpot every time"

UNDERWATER INSIGHT

Brian "Bro" Brosdahl has developed a sweet system for mounting his Aqua-Vu Micro right on his sonar ice unit. 'Bro-Viewing,' as it's now called, allows the angler to use both a Micro camera and a sonar simultaneously, providing the best perspective possible of all that's happening below. With the handy Pro Snake Arm, Bro and other anglers clamp this special mount to the base. handle or bracket of their sonar, where the Micro cam can be deployed or stowed at a moment's notice. It's the best, most portable system yet devised for combining an underwater camera with a sonar unit.

PRO-SNAKE HIGHLIGHTS

- > C-Clamp fits up to 1" diameter round or square pipe
- Camera End has Standard 1/4 x
- Made in U.S.A.







HOOK UP YOUR TRAILER IN SECONDS

iBall Wireless Trailer Hitch Camera System

An ingenious and easy solution for instantly connecting your vehicle's trailer hitch to your boat or RV. The iBall Wireless Trailer Hitch Camera attaches to your bumper or any metallic surface with an industrial-strength magnet. A color 3.5" LCD plugs into your vehicle's auxiliary power port, displaying a crystal-clear image of the area behind your bumper, allowing for a perfect connection, every time. Video transmission operates at 5.8-GHz to avoid interference from other wireless devices, cell phones, etc. Camera unit is rechargeable with USB connection. Also useful for backing into small garages, or for monitoring RVs and countless other useful applications.





BACK-UP INSIGHT

Designed in the USA, the iBall Wireless Hitch Camera has been THE original wireless hitch camera since 2009. It allows you to hook the trailer up the first time, every time. As an added bonus, it works with both standard AND gooseneck trailers. To use, simply power up the camera using the rechargeable lithium ion battery, mount the iBall on to the back of your vehicle (thanks to the magnetic mounting), and you're all set. After you turn on the 3.5" color LCD display (powered by any 12v auxiliary outlet) you will be able to quickly and easily connect your trailer to the receiver hitch in seconds.











IBALL CAMERA SPECS

- 5.8-GHz wireless frequency
- Up to 100-feet of transmission distance (without obstruction)
- Durable & Weather Resistant
- Lithium Ion rechargeable battery (includes USB Charging Cable)
- Magnetic mounting (NO drilling required)
- 120° field of view ensures optimal visibility



iBALL MONITOR SPECS

- > 3.5-inch Color LCD provides crystal clear viewing
- > 12v Auxiliary Power Supply
- > 6-inch Adjustable Gooseneck for easy adjustment













Toll-Free (US Only): 866-755-6303

Email: service@aquavu.com