

EXHIBITOR AND SPONSOR FORM

SECURE MY TECH CENTER BOOTH

- \$1,600 before June 29
- \$2,100 July - August 24
- \$2,600 after August 24
- Additional booth - \$950
- Collateral in attendee registration bags \$250 per _____ Brochures

ADVERTISEMENT IN POCKET GUIDE

- Full Page - 3-9/16" x 8-1/2" \$895
- Half Page - 3-9/16" x 4-5/8" \$495
- Free with Gold sponsorship and above

CONFIRM THE FOLLOWING WILL BE PROVIDED

(email to Jennifer Yi at jyi@idea-esolutions.com)

- High Resolution logo
- 75 Word Company Description

SIGN ME UP AS A SPONSOR

(Silver level and above get a discounted booth!)

- Executive Sponsor - \$25,000 (1) Available
- Premiere - \$20,000 (2) Available
- Diamond - \$15,000
- Platinum - \$10,000
- Gold - \$8,000
- Silver - \$5,000
- Bronze - \$3,000

> **Cancellation Policy:** Requests for cancellations must be made in writing. There is a \$50 cancellation processing fee. From July 16 to August 14, 2012, 75% of fee paid will be refunded. After August 14, 2012, no refund will be given.

LEADERS GAIN MORE!

- >** Speaking slot - Gold level and above (limited quantities available)
- >** Recognition in official Forum press release (Deadline: April 2)
- >** Recognition in Pre-Event Mailer (Deadline: May 4)
- >** Earlier and longer visibility on the Forum website
- >** First choice of sponsored event

FAX FORM TO: (703) 562-4601 | EARLY BIRD SPONSOR DEADLINE: APRIL 2, 2012

CONTACT INFORMATION

Company Name: _____ Company URL: _____
Main Contact: _____ Job Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

PAYMENT INFORMATION

Total Sponsor Fee: \$ _____ Total Exhibitor Fee (including specials): \$ _____ Advertising Fee for Pocket Guide: \$ _____

Please Check One:

- Check Enclosed
- Please bill the address listed above
- Please bill different address - please provide address to right
- Charge to: _____ Visa _____ MasterCard _____ American Express

Billing Address:

Addressee: _____
Address: _____
City: _____ State: _____ Zip: _____

Card #: _____ Exp. Date: _____

Cardholder's Name: _____

Cardholder's Signature: _____

> Please email your company's full-color, hi resolution (300 DPI or greater) logo in a TIFF, JPEG, or EPS format, 75 word company description and ad materials to Jennifer Yi at jyi@idea-esolutions.com.