

### CONTACT INFORMATION

Name \_\_\_\_\_  
Nickname for Badge \_\_\_\_\_  
Job Title \_\_\_\_\_  
Company Name \_\_\_\_\_  
Company Type:  
 Manufacturer  Distributor  Service Provider  
 Association  Other \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_  
Country \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Emergency Contact \_\_\_\_\_  
Relationship \_\_\_\_\_  
Emergency Phone \_\_\_\_\_

### Additional attendees from your company:

Name \_\_\_\_\_  
Nickname for badge \_\_\_\_\_  
Job title \_\_\_\_\_  
Email \_\_\_\_\_

Name \_\_\_\_\_  
Nickname for badge \_\_\_\_\_  
Job title \_\_\_\_\_  
Email \_\_\_\_\_

### REGISTRATION INFORMATION

Save \$100 till June 29, 2012!

- Early Bird Rate - \$550
- Regular Rate - \$650
- Guest Registration Fee - \$175
- \*Off-site Hotel Surcharge - \$169

Do you qualify for a Forum promotion?

- Buy two, get the third 50% Off!
- New IDEA Customer (signed up after 9.11)
- Speaker, Sponsor, Exhibitor, Media (Circle One)

### SELECT FORUM EVENTS

- 9/25 Tech Fair and Welcome Reception
- 9/26 Forum Night Out

### PAYMENT INFORMATION

Please return this form with your check payable to: IDEA

**Attn: Maggie Root**

2461 South Clark St., Suite 450, Arlington, VA 22202

OR fax credit card info and form to (703) 562-4601

Please Check One:

- Bill to contact address  Bill to address below

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Total Fees Due (Please include all additional fees): \$ \_\_\_\_\_

Charge to:  Visa  MasterCard  American Express

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

### REGISTRATION CANCELLATION POLICY

Cancellation Policy: Requests for cancellations must be made in writing. There is a \$50 cancellation processing fee per registration. From July 13 to August 17, 2012, 75% of fee paid will be refunded. After August 17 no refund will be given. Substitutes are welcome at any time.

### TRAVEL AND LODGING INFORMATION

Omni Mandalay Hotel at Las Colinas

221 East Las Colinas Boulevard

Dallas (Irving), TX 75039

**Get travel details and discount codes at [www.idea-ebizforum.com](http://www.idea-ebizforum.com)!**

\*Off-site hotel surcharge is applicable to any registrant who chooses lodging at a location off-site from the Hilton Ballpark. Charge covers the common room and function charges that would otherwise be paid through on-site lodging contract benefits. Charge is not applicable in the event that the conference hotel is in a proven oversold condition.