NETSUITE

SignWarehouse® Cuts Shipping Costs by 40% with Real-Time Shipping and Freight-Quoting from Pacejet

SIGNWarehouse.

"Pacejet has all the shipping features we need, while giving our customers the most cost-effective shipping options."

—Chris Gripp
President, SignWarehouse®, Inc

Company at a Glance

Location:
Location: Denison, Texas

URL:
www.signwarehouse.com

Pacejet

Partner Name:
Pacejet

Location:
Columbus, Ohio

Since 1982, SignWarehouse® has been the leading supplier of professional sign making equipment and supplies throughout the United States. The company represents manufacturers of the highest-quality printing equipment and offers them to customers for an unbeatable price. Through solid business practices, knowledgeable staff, and partnering with some of the most innovative companies in the sign supply industry, SignWarehouse has become one of the largest wide format digital printing equipment distributors in the country.

Familiar Shipping Challenges

Frustrated with its cumbersome shipping process that was too time-consuming to handle its high-volume orders and number of boxes shipped per day, SignWarehouse needed a shipping solution to streamline this process and integrate with its NetSuite ERP system. It also needed a way to compile freight quotes of multiple carriers in one interface quickly and automatically so its sales team could offer the lowest shipping rates to customers at the time of SO entry.

A Reliable Solution

SignWarehouse deployed Pacejet Cloud Shipping, which seamlessly integrated with its NetSuite ERP system. It connected the company directly with a network of carriers via the cloud, providing a complete set of Parcel and LTL shipping services and carriers, while automating its entire shipping process. SignWarehouse could then generate real-time rate freight quotes and give customers the option to choose the most cost-effective carrier for their shipment at the time of SO entry, a unique feature of Pacejet.

Results

Because of Pacejet's real-time shipping and freight-quoting with major carriers, SignWarehouse was able to cut overall shipping costs by 40 percent. Pacejet's shipping automation and single interface saved the shipping team a significant amount of time—enough for SignWarehouse to maintain its same-day shipping policy, even during its highest volumes and peak shipping periods. The company also helped its customers save money on shipping by identifying which carrier had the lowest freight costs through Pacejet's carrier network.