NEW



JOINT RESOLUTION

- Promotes healthy active joints*
- Helps reduce stiffness*
- Helps improve joint mobility and flexibility*
- Promotes healthy strong connective tissue*
- **■** Easy to administer
- Liquid absorbs faster into the body than tablets or pills
- Organically grown and ethically harvested herbs
- A side benefit of collagen is that it promotes healthy skin so your dog may grow a more luxurious coat

Next Generation Joint Relief

Joint Resolution uses new, clinically proven ingredients to improve joint health and comfort for dogs.

y now you've probably tried Glucosamine-based remedies for your dog's joint problems but new research suggests that there's a better way to bring your best friend relief. A study published in the Journal of Veterinary Pharmacological and Therapeutics showed that Collagen "reduced pain and lameness in arthritic dogs and improved their overall activity." Collagen is the most abundant protein found in joint cartilage and New Bio Cell Collagen Type II helps build new cartilage and reduce

further damage to the joints. This patented, all natural ingredient is extremely absorbable so more of the formula gets to the site of the problem.

Promotes healing

BioCell Collagen II also contains

Hyaluronic Acid and chondroitin

which have both been shown to promote healing and tissue rejuvenation.

Hyaluronic Acid is essential in reducing joint friction caused by the degradation of the joint's natural lubrication.

No lesser authority than the Mayo Clinic has said "Expert opinions support the use of chondroitin for improving symptoms and arresting (or possibly reversing) the degenerative process of osteoarthritis!."

Perfect for dogs suffering from the degenerative effects of old age, arthritis or hip dysplasia

Sore, aching joints are lubricated and nourished by this blend of BioCell Collagen II, herbal extracts and chondroitin

Ingredients have been clinically proven to strengthen cartilage and improve flexibility

Herbal Blend

We've also included a blend of herbs that work synergistically with BioCell Collagen II. Boswellia, devils claw and licorice all work to reduce inflammation and pain while dandelion acts to eliminate toxins from the body.

If you have an older dog, or a companion who's feeling the effects of arthritis, dysplasia or age a few drops of Joint Resolution on a treat or (if he'll let you) in his mouth will help bring relief and make him more comfortable.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, cure, treat, or prevent any disease.



"I have no intention of acting my age, and now with Joint Resolution I don't have to feel my age either."

PETUNIA

Winner of the 2008
Canine Celebrity Awards



1-866-HAPPY-20 or (**310**) **470-3051** or visit **www.HappytailsSpa.com**

happytails is very proud to donate a portion of the proceeds from the sale of their products to *Canine Companions for Independence*, a nonprofit organization that enhances the lives of people with disabilities by providing highly trained assistance dogs.

KEY INGREDIENTS



BioCell Collagen II- Works with the immune system to promote healthy joints and helps improve joint mobility and flexibility. A study published last year in the Journal of Veterinary Pharmacological and Therapeutics showed that collagen had reduced pain and lameness in arthritic dogs and improved the overall activity of the dogs. BioCell Collagen II is hydrolyzed which means that it undergoes a patented hydrolysis process which optimizes the molecular weight distribution for maximum absorption in the body without affecting its beneficial effects.

Hyaluronic Acid- HA is a primary component of the synovial fluid lubricant found between bones and is used for to ease pain caused by inflammation and helps improve mobility.

Chondroitin Sulfate- Occurs naturally in the body, mainly in joint cartilage that can help protect, or possibly even repair, damaged cartilage. Scientific studies lend support to the benefits that chondroitin has on reducing pain, swelling, tenderness, along with improving knee joint mobility.

Devils Claw Root- promotes the release of natural anti inflamatories. Origin: Wild crafted.

Boswellia -The ayurvedic botanical boswellia possesses anti-inflammatory and anti-arthritic abilities. It

can decrease pain, further walking distance and increase flexibility. Boswellia serrata extracts exert anti-inflammatory activity by inhibiting 5-lipoxygenase (5-LOX), a key enzyme for the biosynthesis of leukotrienes from arachidonic acid. Wild Crafted

Dandelion Root – *A diuretic used to eliminate toxins from the body. Certified Organic*

Licorice Root- Licorice provides anti-inflammatory and corticosteroid-like actions- thus helping to relieve pain, itching and inflammation without completely bypassing the body's normal anti-inflammatory functions and without seriously compromising the immune system. This anti inflammatory action is due to its content of glycyrrhizin, a compound with a chemical structure similar to that of the corticosteroids that are naturally released by the body's adrenal glands. Glycyrrhizin effectively stimulates the adrenals into action. Certified Organic.

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BioCell Collagen II® is a registered trademark of BioCell Technology and is the only Hydrolyzed Collagen Type II preparation supported by US Patents # 6,025,327 and 6,323,319 that cover the use and manufacturing of this ingredient.

OUR FORMULATOR



MITCH COVEN, formulator of Joint Resolution is a trained medical herbalist, in clinical practice and is personally involved in both clinical work and manufacturing. Educated at the Southwest School of Botanical Medicine, he is an Instructor of Herbal Pharmacy at the National College of Phytotherapy and Instructor of Herbal Medicine at the New Mexico School of Natural Therapeutics.

Mitch uses only herbs that are ethically and ecologically wild harvested, organically grown by independent farmers or selectively imported under strict standards. They are cus-

tom picked at the peak of their season by skilled botanists and herbalists to assure premium quality and are never fumigated or irradiated.

Mitch is also the founder of **Vitality Works** a liquid herbal extract company based in Albuquerque, New Mexico. You can learn more about Mitch and his company at www.vitalityworks.com