

Itchin' for Relief:

- Eases the discomfort of itchy skin caused by minor irritations and insect bites
- Helps relieve hot spots
- Combats inflammation
- Has powerful antioxidant-like properties

7.6oz
WHOLESALE PRICE
\$8.50

Itchin' for Relief

Fast, Targeted Relief for Itchy & Irritated Skin

Relief right where you need it! Our unique "nozzler" spray gets this soothing formula through the fur directly to itchy and irritated skin. No muss, no fuss, no wet dog or wasted product. Every drop of this all-natural product by-passes even the thickest coat and attacks the problem at the source. **Itchin' for Relief** contains a blend of Neem, Oat Extract, Litchi and Aloe to soothe irritated skin while Boswellia Serrata & Calendula help to reduce inflammation. We've also included Grapefruit seed Extract to prevent both bacterial and fungal infections.

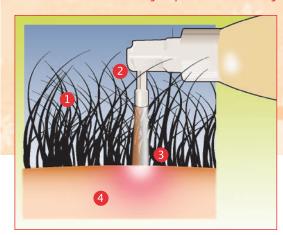
Exclusive "Nozzler" no more wet coat, simply spray between the fur right on to the irritated skin.

Fast Acting the all-natural formula brings immediate relief but it's also...

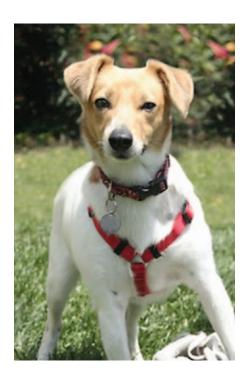
Economical the "nozzler" allows you to use only the amount you need

WHY THE NOZZLER

1 No matter how effective the anti-itch formula is it won't be any help if only a portion reaches the area of irritation 2 Itchin' for Relief has an exclusive "nozzler" that penetrates even the thickest coat delivering the powerful all natural ingredients right where they're



needed; to the skin. 3 The all natural formula starts working right away to soothe the discomfort 4



"Hey, I'm a dog, for me scratch n' sniff is a lifestyle, and now with Itchin' for Relief
I do a whole lot less scratching and a whole lot more sniffing."

EDDIE

Winner of the 2008 Canine Celebrity Awards



1-866-HAPPY-20 or (310) 470-3051 or visit www.HappytailsSpa.com

happytails is very proud to donate a portion of the proceeds from the sale of their products to *Canine Companions for Independence*, a nonprofit organization that enhances the lives of people with disabilities by providing highly trained assistance dogs.

KEY INGREDIENTS



ourselves" Here's a list of the key ingredients in *Itchin' for Relief* and a brief explanation of why they're in the formula. For a list of complete ingredients visit out website at HappytailsSpa.com

Aloe Vera Extract Brings immediate cooling relief to fleabites and helps reduce itching. Aloe contains Itchin' for Relief

Avena Sativa (Oat) Kernal Extract- relieves itchy skin as it contains high protein content. Also has excellent conditioning benefits

Melia Azadirachta (Neem) Leaf Extract -acts as an anti-inflammatory, anti bacterial, anti parasitic, anti fungal, anti protozoal and anti viral.

Citrus Grandis (Grapefruit) Seed Extract- Helps alleviate skin conditions such as irritation, flea bites and mange. It's also helps to control bacterial infections and parasites.

Melaleuca Alternifolia (Tea Tree) Leaf Oil-Relieves pain, disinfectant; healing to the skin, soothes insect bites.

Litchi Chinensis Fruit Extract- Litchi seeds protect the skin from cell damage and facilitate the formation of skin tissue. It also is very moisturizing and helps fight inflammation. **Allium Cepa Bulb Extract**- helps prevent bacterial and fungal infections

Boswellia Serrata Also known as Indian Frankincense or Soothex, reduces inflammations, reddening and is perfect for dogs with sensitive skin.

Aloe Extract Brings immediate cooling relief to fleabites and helps reduce itching. Aloe contains minerals, proteins and enzymes that help soften the coat and soothe skin

Calendula Extract Herb that brings quick, soothing relief to pain and swelling from insect bites and minor cuts while lending wound-healing antimicrobial properties

Lonicera Japonica (Honeysuckle) Flower extractused as an all natural preservative. It also helps to reduce inflammation and helps combat infection.

Camphor- a natural preservative and insect repellent which also helps to fight infection

COMMON CAUSES OF ITCHING IN DOGS

Environmental Something as simple as the grass on your lawn can make your dog itch. Regular bathing will help and also prevent your dog from harboring mites and ticks. Make sure that after bathing your dog's skin is completely dry as moisture can exacerbate the problem.

Nutritional A very common cause of skin problems. Don't skimp on the quality of food. Meat based food is usually superior to grain based food in this respect. You might also want to add a little *Healthy Skin Shiny Coat* to your dog's diet, this will help in the elimination of toxins.

Parasitic Fleas are usually the obvious culprit when the dog is scratching. Frontline and Advantix are readily available but they should be used with care. A more gentle solution that will repel all manner of insects is *Flea the Scene*, it's all natural and completely safe.

Infection Bacteria, fungi and yeast based organisms all love your dog, especially the darker moister areas like ears and around the eyes. Again make sure that your dog is groomed regularly and dried thoroughly. If you want to go that extra mile happytails' *Eyepads* will help to clean the eyes and muzzle and also combat bacteria naturally. The companion product *Eyemunity* is an all-natural food supplement that boosts a dogs immune system.

Allergies Difficult to diagnose and treat because there are so many allergens in the environment. This is an area where a trip to your vet is a must.

Neurogenic This simply means that the problem is indigenous to the dog himself. The most common form of neurogenic problem is called Acral Lick Granuloma, and is characterized by obsessive licking and chewing. It can be caused by such things as boredom, separation anxiety, frustration or confinement. Again, this is a condition which requires a visit to your vet