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BEAUTY WORKOUT HOLIDAY BOOT CAMP. ARE YOU READY TO COMMIT?

***Multiple States, Dozens of Leading Spas, 30 Days –
The Country’s Top Beauty and Lifestyle Experts Join Forces
to Deliver Results for Your Beauty Bucks!***

CARLSBAD, Ca. – Health is the new wealth this November as top beauty and lifestyle experts stage a nationwide event to put their professional expertise in the hands of eager women everywhere! For less than \$50 and two hours of your time, The Beauty Workout Holiday Boot Camp will teach you the skills to go from drab to glam in 30 days.

“Throughout November, licensed experts from leading spas and resorts will give you the tools to reach your full outer beauty potential while nurturing your inner beauty,” said healthy skin lifestyle expert Celeste Hilling. Hilling is also the CEO of Skin Authority, the organizer of the Boot Camp. “Best of all, the Boot Camp is not a one-shot deal. After our team of professionals runs you through the circuits; we’ll send you home with not only a personalized healthy lifestyle plan, but also the ongoing support you need at home to continue to receive results.”

“What could be better than preparing for the holidays and 2010 with one-on-one coaching from the nation’s leading beauty professionals?” said *Spa* Magazine Publisher Michelle Gamble. *Spa* is an official sponsor of the Boot Camp. “The Beauty Workout Holiday Boot Camp events are being held simultaneously across the country at top spa and resort locations with a focus on your health and well-being. The Boot Camp is a gift that you will absolutely want to give to yourself this holiday season!”

Held from Nov. 1-30 in leading spas from Key West to San Diego, the Beauty Workout Holiday Boot Camp includes education, treatments, products and healthy cuisine that will have you holiday ready in 30 days. The Boot Camp “circuits” include:

- Beauty Regimen – interactive treatment demonstrations, tips and professional secrets
- Skin Health – take home a skin care product prescribed for your needs
- Well-Being – spa cuisine and healthy drinks with recipe cards to try at home
- Lifestyle – interactive demonstrations and techniques for stress reduction and relaxation

In addition to the one-on-one training and education offered during the Boot Camp, for an econo-chic \$45, guests will also leave with a one-year subscription and current issue of *Spa*, a \$25 retail certificate redeemable at the event for Skin Authority products, entry into a drawing to win a spa trip for two, take-home Beauty Workout package and a personal skin care coach.

Ready to take the challenge? The list of spas may be found on www.skinauthority.com/holiday-boot-camp. To make a reservation, please call 1.866.325.SKIN, option 4. Even if you can’t attend, you may still enter to win a spa trip by calling Skin Authority or going online.

About *Spa* Magazine

Spa magazine is your personal connection to the beauty, health and wellness secrets of the hottest spas. Published bi-monthly, *Spa* includes an award-winning, global directory of spas known as the Worldwide Guide (available this fall). *Spa* is published by Bonnier Corp, one of the largest consumer media companies in the world. Find out more about *Spa* at www.SpaMagazine.com.

About Skin Authority

Skin Authority is the leading skin care lifestyle company. Through professional guidance and coaching, powerful and pure products, and profound professional treatment experiences, Skin Authority helps individuals make healthy choices daily to ensure a lifetime of youthful, radiant skin. Skin Authority is available exclusively at nearly 100 leading spa partners as well as online through www.skinauthority.com.

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(Editor's note – the national media launch of the Beauty Workout Holiday Boot Camp is Nov. 3 and 4 in New York. Please contact Debra Locker at the above details to arrange coverage.)

Beauty Workout Holiday Boot Camp Partners

Alabama

The Battle House, a Renaissance Hotel - Mobile
Marriott Grand Hotel & Spa - Point Clear
Marriott Shoals Hotel & Spa - Florence
Renaissance Montgomery - Montgomery
Renaissance Ross Bridge - Hoover

Arizona

Sanctuary Spa at Camelback Mountain Resort and Spa -
Paradise Valley

California

Sense, a Rosewood Spa at Cordevalle - San Martin
Spa Brezza at the Hilton San Diego Resort & Spa - San
Diego
SpaTerre at the Paradise Point Resort & Spa - San Diego
SpaTerre at the Rivera Resort - Palm Springs

Florida

Golden Door Naples Grand Beach - Naples
Hammock Beach Resort & Spa - Palm Coast
The Ritz-Carlton - Naples
The Ritz-Carlton - Orlando
The Ritz-Carlton - Sarasota
SpaTerre at Little Palm Island Resort & Spa - Little Torch
Key
SpaTerre at Ocean Key Resort & Spa - Key West

Illinois

Kohler Waters Spa-Chicago - Burr Ridge
Dana Hotel & Spa - Chicago

Michigan

Crystal Spa at Crystal Mountain - Thompsonville
VIP Salon & Spa - Riverview

Nevada

The Ritz-Carlton, Lake Las Vegas - Las Vegas

Rhode Island

SpaTerre at Viking Hotel Newport - Newport

Texas

The Ritz-Carlton - Dallas
Rosewood Crescent Hotel - Dallas

Utah

Golden Door Dakota Mountain Lodge - Park City

Virginia

The Spa of Colonial Williamsburg - Williamsburg

Wisconsin

Kohler Waters Spa - Kohler