mediarich® ECM
FORSHAREPOINT

VIEW, WATCH AND HEAR ALL YOUR FILES
FROM ANY BROWSER, OS OR SMART DEVICES!

INSTANT ON

The Instant-On™ MediaRich® Settings button transforms any SharePoint™ document library or asset library into an easy to use content viewer. The EQ Toolbar™ on every thumbnail enables enterprise-class digital asset management; providing deep inspection of all files anywhere, including All search results. Your entire organization can then easily find, view, watch, hear and self-serve any of MediaRich's 400+ file types, FAST in virtually any Browser, Operating System or Smart Device; Including Windows 7/8 Phones, iPads, iPhones, iPods and Android Devices. Most importantly, the patented MediaRich architecture enables scalability by preparing content on-the-fly at blinding speeds, while managing all the renditions, automatically enabling enterprise-wide deployment.

All Browsers, All Devices, All OS's
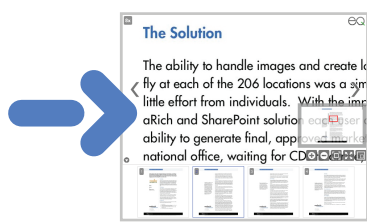
HTML5 — **Robust Automatic Video Playback**

Stunning Multi-Page / Full Screen UniZoom™
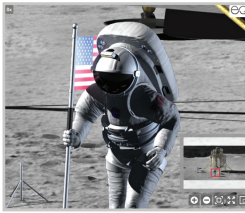

Over 400+ types supported in SharePoint

UniZoom Multi-Page zoom & pan document viewer

View your Videos and Images

Hear your Audio

With the click of a button anyone with designer access can upgrade existing Document libraries in SharePoint, turing the library into a powerful digital asset repository and publishing engine. If you need to manage all your content and/or enable external resources to self-serve media, the MediaRich Asset Library provides a powerful, scalable media asset management system.

# MediaRich ECM for SharePoint Featuring Instant-On is now Everywhere in SharePoint

INSTANT ON

Instant-On enables any Document Library or Asset Library to have all the power of MediaRich's features with the click of a button. By turning this feature on, there is no need to load assets into a new library. Instantly, you will see thumbnails in the existing location of these files and you will see the new **EQ Toolbar** on every thumbnail and video in the library. By applying Instant-On, users now have the power to **view, watch and hear files in any library** and search in a scalable environment that minimizes the SharePoint resources required by automatically managing all the visual assets within MediaRich CORE. Additionally, the **EQ Toolbar provides one-click export, add-to MediaCart™ and go to MediaCart**, from anywhere visuals reside. There are NO client/browser plug-ins required.
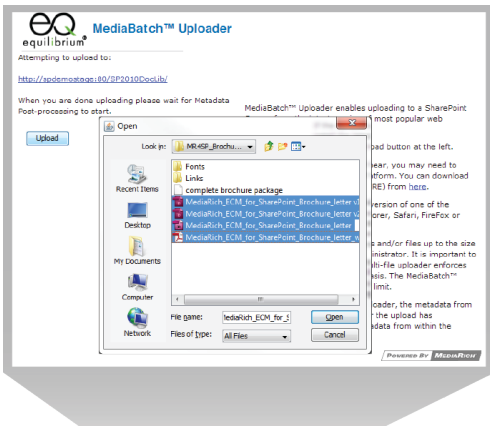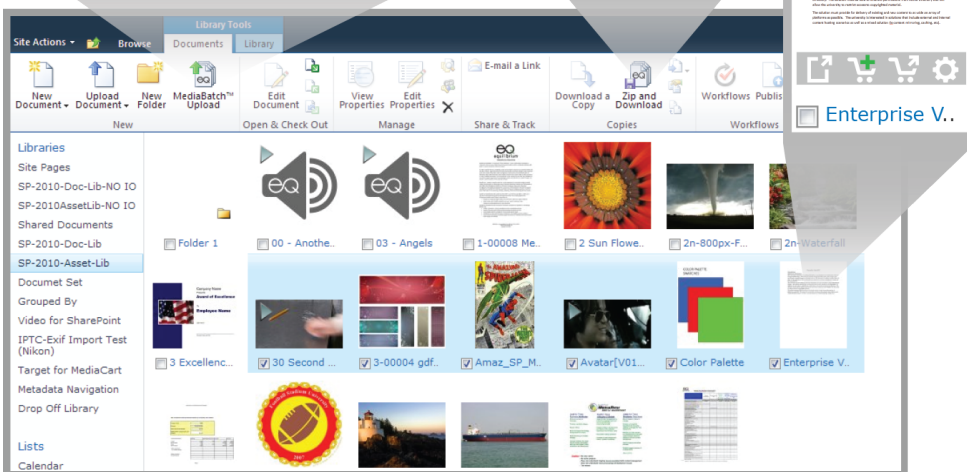
MEDIABATCH™ UPLOADER

Upload multiple files or complete file folders into SharePoint.
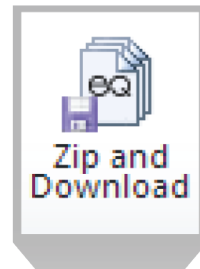
Zip and Download

Select single or multiple files and output them as a .zip file.

EQ TOOLBAR

Mouse over any thumbnail and the EQ Toolbar will appear giving you powerful options to control your workflows.

- **Export your file**
  For images - choose from a variety of poweful photoshop like operations.
  For Videos - Select video transcoding and file conversion options.

- **Add your file to the MediaCart**

- **Go to the MediaCart**
  View the files added the MediaCart and perform batch processing operations.

- **View file properties**

All SharePoint Users
The Top 5 Benefits

1. Instant-On dramatically changes user's visual acceptance of SharePoint

2. It's super easy to find any file via visible search or playback

3. New MediaRich Document Content Type empowers users with the metadata they need to make timely business decisions

4. No need for special viewers or slow download requests. Users simply click on the file they want to view and all the work is done by MediaRich

5. Increase productivity with powerful search tools including image-specific metadata.

Creative & Marketing Pros
The Top 5 Benefits

1. Accelerate time-to-market for critical product launches and marketing campaigns.

2. Enforce brand consistency and maintain control over channel marketing materials.

3. Provide partners and remote sales team access to brand assets through a corporate portal.

4. Reuse rather than recreate brand assets eliminating errors and duplicated work.

5. Increase productivity with powerful search tools including asset-specific metadata.

IT Professionals
The Top 5 Benefits

1. Control digital media assets corporate wide within the SharePoint environment.

2. It's the scalable and affordable digital asset management solution for Microsoft Windows.

3. Use familiar Microsoft Office applications as a powerful set of collaboration tools.

4. Manage a global brand from within a single IT platform leveraging Windows Active Directory.

5. Reduce high cost image and video post-production while minimizing media storage.

For Marketing, Portal and Extranet Users - The MediaRich Media Workspace integrated MAM

The problem with finding information today inside of any DAM is how hard it is to tag content correctly and in an efficient manner. We made the ultimate batch uploader to solve the biggest problems for ingesting content in large or small quantities while providing a universal interface:

• The innovative MediaBatch uploader enables interoperability with most popular browsers and platforms. It is not limited to the 2 gigabyte per batch maximums like other uploading solutions.
• It handles entire hierarchical uploads all in on operation from diverse browsers.
• The innovative metadata post-processor empowers taxonomy and project managers to append or replace fields to tag thousands of files at a time.
• IPTC, EXIF and XMP metadata is extracted during the upload process to maximize the available search content.
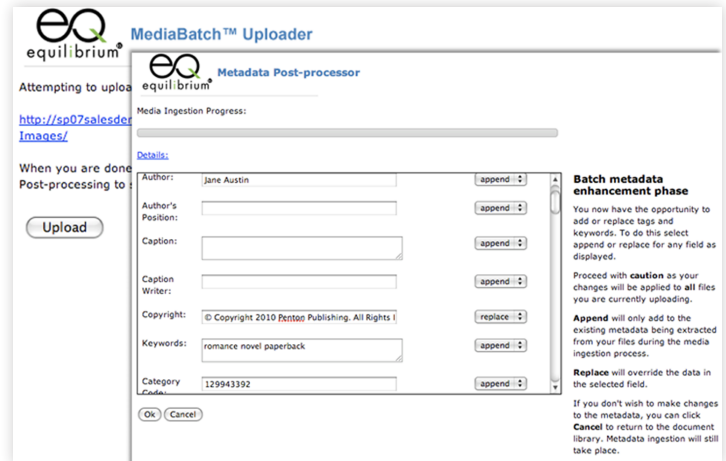
Single and Batch Video File Conversion and Transcoding within SharePoint
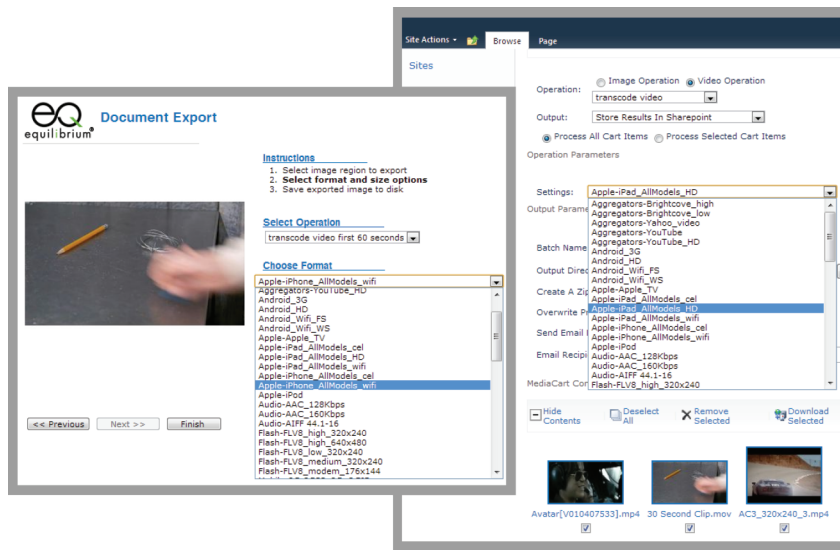
MediaRich ECM for SharePoint enables users to not only visualize and play their videos in SharePoint, but to transcode their videos to different file formats as well.

You can convert your existing video files individually, batch transcode whole files or create proxy clips into any of the most commonly used video file formats including: Windows Media, Silverlight, QuickTime, Flash Video* and a variety of popular mobile device video formats.

88 of the most popular pre-defined video file settings are built into the export, including downloadable files like Windows Media Video, 3g, iPod, iPad and many more. (* requires special plug-in)

Administrators can add any filetype or video settings desired to the menus or remove undesired ones.

MediaRich your Asset Library

With Instant-On you can now upgrade Asset Libraries with MediaRich, enhancing both browsing and media search results by letting users see more assets at once in a compact flexible size thumbnail display. This also has the EQ Toolbar on each image or video enabling one-click export and send to MediaCart

Administrators can configure the number of columns and control which metadata fields are displayed by modifying the view.

"MediaRich lets users preview and zoom into other file types too, most notably PDF and Office file formats. Since MediaRich updates the standard Document Library with thumbnails that support high-quality zooming and panning, users can quickly determine if a document is the right one, without having to download and open the files in their original applications, a huge time savings. Nice."

- Ron Sielinski - Senior Product Manager
* Microsoft Office Business Platform*
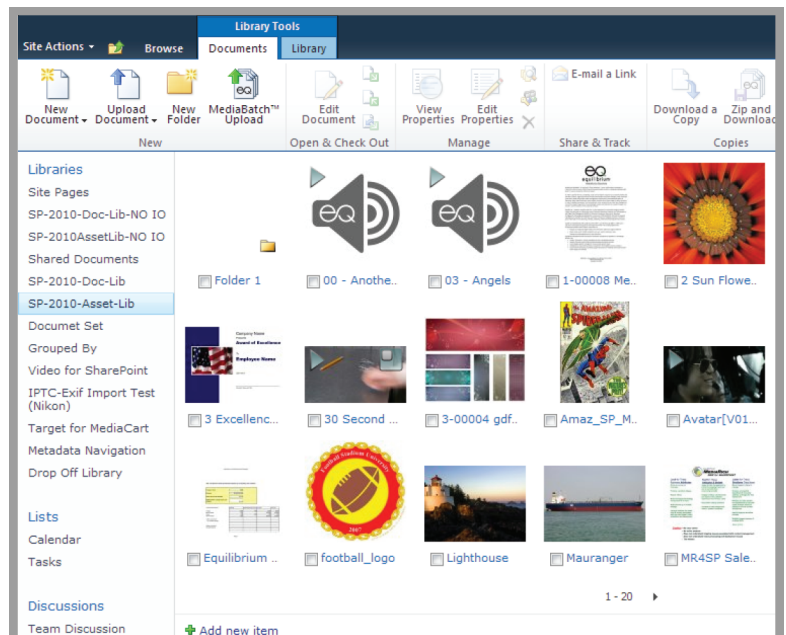
Key Features for Creative, Marketing and IT Professionals

MediaRich ECM for SharePoint is embedded into the fabric of SharePoint and scales for deployment from small teams to full enterprise implementations.

- Quickly find your media assets with customizable metadata for advanced search
- View and edit media properties and all metadata
- Video thumbnails and playback
- Zoom in for previews of videos, Office, Adobe® files, PDF, CMYK, and other bitmap formats before downloading
- Create derivatives without altering the originals
- Fully integrated server side application
- Helps integrate the use of Macintosh computers in a SharePoint environment

Instant-On automatically upgrades SharePoint search
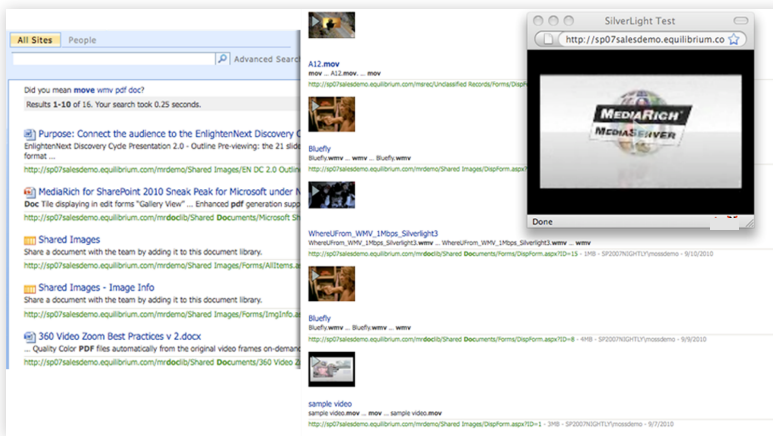
MediaRich ECM for SharePoint is in use by hundreds of corporations from many different industries. The technology can be leveraged inside of a company's SharePoint deployment as it seamlessly integrates in SharePoint, No need for complex training because while making SharePoint more visably "adoptable", it has no secondary users to manage, or DAM system to connect to.

Seamless .NET and the MediaRich API's for custom apps

MediaRich URL-based methodology, Microsoft .NET Web service and COM application programming interface (API) enable seamless and straightforward integration with application servers, asset management systems, CMS, content delivery networks, databases and standalone applications. This enables custom web applications to talk directly to the MediaRich Server for creating unique dynamic content delivery direct-to-web.

The MediaRich server can be integrated into any standalone or Web application through Microsoft .NET Web service and the MediaRich COM Application Programming Interface (API). This includes a MediaGen WebService client to create and execute requests, providing the framework for building transaction-based services for various media types, data interaction and extraction of data from heterogeneous production environments.